

CARROLL COUNTY FOCUS ON THE FUTURE
Oct. 27, 2010
Flora Library

Draft

Present: Janet Ayres, Lynn Corson, Susan Scholl, Dan McCain, Al Auffart

Minutes of the previous meeting were reviewed and approved.

The Treasurers Report was distributed and approved.

The Chairman noted that the website has been updated.

Lynn Corson reported on the Festival/Events Coordinators meeting. There were 18 attendees and three presentations. There was extensive discussion of interaction between groups, means of communication and suggestions for improvements in a number of areas.

The Board agreed that there should be a follow-up meeting to expand on opportunities for coordination. Potential future topics include ways to measure progress, use of the internet to expand advertising, methods of measuring attendance, opportunities to set up high traffic sites for posting information about upcoming events and opportunities to set up ticket packages to encourage multiple location visits by event attendees.

Susan School reported on progress on the Carroll County Identity project. She noted that committee members have assignments to develop plans for moving forward. The project has a budget of approximately \$30K. The committee should be meeting again within a few weeks. Susan led a discussion on the direction this project should take.

The next meeting was tentatively scheduled for December 8, 2010 at 7:00 p. m. at the Flora Library. The meeting was adjourned at 8:40 p. m.

Al Auffart
Secretary